

g&h
Baby

YOUR BABY
DESERVES TO

have it all

GOODNESS
AND WELLBEING
FOR YOUR BABY'S
DELICATE SKIN



WHY DOES BABY SKIN NEED SPECIAL CARE?

- ◆ **Baby skin has a thinner out layer,** which means it reacts more sensitively to external aggressors and needs extra protection and special care.
- ◆ **Baby skin dries out faster,** increasing the risk of irritation, skin flaking or itching.
- ◆ **Baby skin has less natural moisturising factor (NMF),** which makes it more challenging to sustain the right level of moisture.

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Baby



g&h Baby products give your baby's skin **the extra hydration, protection and nourishment** it needs in its early years.

Thanks to:

Safe, plant-based ingredients that hydrate skin and protect it against moisture loss thanks to the Triple Barrier Protection approach.

Phyto complex that maximizes ingredient's efficacy for a softer, healthier-looking skin.



TEAR AND SOAP FREE



FOR SENSITIVE SKIN



DERMATOLOGICALLY AND ALLERGY TESTED



FRAGRANCE FREE

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SUITABLE FOR DAILY USE FOR NEWBORNS AND OLDER



TRIPLE BARRIER PROTECTION

Our formulas have been specifically designed to support the three main skin barriers and are enhanced with a Phyto Complex to help maximize the specific benefits of each formula.



HYALURONIC ACID BARRIER

The Calendula Complex Water

helps strengthen the hyaluronic acid (HA) barrier to provide **moisture protection on top of the skin**, slowing and **protecting against moisture loss**.

Baby Wash & Shampoo
+ Baby Lotion

FRESH SPROUT
EXTRACT COMPLEX



PROTECTIVE MOISTURE BARRIER

The Olive Oil-Derived Ceramide

helps strengthen skin's protective moisture barrier to boost and maintain a more **stable moisture level** in baby skin.

Baby Wash & Shampoo

GREEN LEAF
EXTRACT COMPLEX



LIPID BARRIER

The Chamomile Essential Oil

protects skin against external stressors with oil extracted from plants grown on a NutriCert-certified partner farm.

Baby Lotion

NATURAL FERMENT
EXTRACT COMPLEX

g&h Baby Wash & Shampoo

Gently cleanses and soothes baby's skin, hair and scalp with a 2-in-1 formula.

- Every pump creates a **rich, dense foam** lather that makes bath time easier and more fun.
- Leaves baby's skin **feeling soft and moisturised** after rinsing, thanks to an ultra-mild formula.
- Dermatologically and allergy-tested** to minimize the risk of allergies and Irritation.
- Suitable for daily use.**
- Soap and fragrance free.**

NEW

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Wash & Shampoo

Calendula Complex Water
Essentials with Ceramide
Nutrients with Chamomile

TRIPLE BARRIER PROTECTION

400 mL / 13.52 OZ

400ml bottle with pump
ITEM NO. 123456



g&h Baby Lotion

A mild body lotion that deeply moisturises baby's delicate skin, leaving it feeling smooth and supple

- ◆ Locks in moisture for 24 hours – long enough to last from one bath time to the next.
- ◆ Leaves baby's skin feeling touchably **soft, smooth and visibly moisturised**.
- ◆ **Dermatologically and allergy-tested** to minimize the risk of allergies and irritation.
- ◆ **Suitable for daily use.**

NEW

400ml bottle with pump
ITEM NO. 123456

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